



FOR IMMEDIATE RELEASE

DATE: March 13, 2007
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“Extreme Makeover with Solomon Colors, Inc.”

Springfield, IL – March 2007 –Solomon Colors, Inc., a pioneer in innovations of concrete coloring solutions, recently donated ready-mix concrete materials to the hit ABC television program *Extreme Makeover: Home Edition*, season 4: episode 13, *The Thomas Family*, aired on February 11, 2007 at 7:00 p.m. central standard time.

Extreme Makeover: Home Edition and M/I Homes, an Ohio based homebuilder, teamed up with dozens of area contractors, distributors, businesses and volunteers in November 2006 to build a brand new home for the Thomas family. Jason Thomas, an ex-marine who risked his life during the September 11 attacks, saved two other police officers at the World Trade Center and now has been honored with a new home. Solomon Colors, Inc. participated in construction efforts by donating dry pigment, ready-mix concrete products in color #306 – Canvas (tan/buff) to blend with paver stones in the exterior landscape architecture or ‘hardscape’ areas including the front porch, service walks and driveway.

“We are very excited to be involved with this project,” stated Solomon Colors, Inc. Director of Marketing and Sales, Keith Gibbs. “When Solomon was approached with an opportunity to participate and give back to a family as deserving as the Thomas’, we jumped at the chance.”

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Solomon Colors ready-mix concrete pigments offer unparalleled consistency, accuracy and dependability from batch to batch and are available in 48 unique colors. Solomon's Color Laboratory system is available for custom blending and color matching services for top-quality job performance in final finishes and improved bottom-line.

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 4th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer' and David Goldberg is the president of Endemol USA.

Source: For additional information, visit www.solomoncolors.com

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