



## **“Bulk Mortar Dispensing System Unveiled”**

Solomon Colors, Inc. was founded in 1927 by the Solomon family of Springfield, Illinois. Eighty years later, the company is the leading producer of color for concrete products and ready mix industries in the United States. In fact, Solomon Colors sells more than 40 million pounds of color each year. The company has worked tirelessly to perfect its products, offering the latest in technological design and providing impeccable nationwide customer service.

Innovation is the cornerstone of daily operations at Solomon Colors. The company is focused on innovation in every product, piece of equipment and patent, and that commitment lends itself to a need to stay in front of the industry’s curve — to set the bar for excellence in product performance and customer satisfaction.

As a leading supplier of liquid dispensing systems, color products and add-a-bag pigment, Solomon Colors has proven itself to be the future of bulk mortar production. Not too long ago, bulk mortaring was labor intensive and easily ruined by imprudent and accidental color mixings. That’s saying nothing of the huge inventory often remaining after a big job, or the job specific ordering that left too few or too many products at one’s inconvenient disposal.

But times have changed and Solomon Colors has changed seamlessly along with them. Solomon Colors offers huge advantages over the bulk mortaring of yesteryear. The No. 1 producer of liquid color for the concrete products industry can offer color on demand, complete with lab matches and formulations recorded for perfect matching. All Solomon Colors products are pre-blended to the highest standards of .8 Delta E, with its finely milled pure synthetic oxides allowing for rapid homogeneous mixing. And with customer service never far behind in the Solomon Colors equation for success, a team of accessible, knowledgeable technicians is available around the clock to answer questions or concerns.

Along with Solomon’s commitment to cater to its customers, is a guarantee in enhanced productivity. A job-stacking software enhancement allows Solomon’s computer system to be pre-loaded, allowing ordered products to be ready for the next day’s production schedule.

Says Rich Solomon, President and CEO of Solomon Colors: “We have found that our success over the last nearly eight decades has been built on simple principles of anticipating customer needs and being responsive to industry changes.”

The company is not only expanding its product listings and selections but also its Springfield, Il. Headquarters. The new 80,000 square foot facility expansion will allow Solomon Colors to increase its warehousing and manufacturing capabilities to meet increasing customer volume. The development follows a 2004 expansion facility for dispenser technicians and dispenser equipment manufacturing.

Solomon Colors is backed by the quality and dependability of the world’s foremost manufacturer in concrete coloring. For almost 80 years, the company has flourished by building upon its formula for success — an innovative pioneering spirit and an unshakable foundation cemented in excellence.