

CONCRETE CONTRACTOR

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BRICKFORM E-STAIN NAMED AS ONE OF THE TOP PRODUCTS OF 2010

September 2, 2010 (Fort Atkinson, Wis.) – E-Stain from Brickform, a division of Solomon Colors Inc., Springfield, Ill., has been named as one of the Top Products of 2010 by the readers of *Concrete Contractor* magazine. E-Stain is a blend of water and mineral compounds that reacts with substances already present in concrete or cementitious overlays to etch permanent, insoluble color effects that resemble marble or natural stone into the surface.

“Every year, we run hundreds of products in *Concrete Contractor*,” said Editor Rebecca Wasieleski. “This special recognition goes to the products that have drawn the most interest from the 29,000 concrete contractors that subscribe to our magazine.”

The Top Products of 2010 will be featured in the August/September 2010 issue of *Concrete Contractor* and also in a special online gallery at www.concretecontractormag.com.

Concrete Contractor delivers product news, business management tips and information on the latest trends and techniques to 29,000 concrete contractors. *Concrete Contractor* is published by Cygnus Business Media, Fort Atkinson, Wis., a leading business-to-business publishing company.

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